



# Quickproof Workflow and Using Smart Review

## Scope and Purpose

The Quickproof workflow expedites proofing and allows customers to eliminate proof correction charges when managed accordingly.

This workflow involves customers uploading final PDF files that are automatically preflighted, ripped for color separation and immediately made ready for review and approval.

Upon approval or rejection, the user is responsible for checking each page for mechanical specifications (e.g. bleed, critical trim errors, page size) as well as preflight technical issues (e.g. resolution, type too small, fonts not embedded, etc.). This workflow allows the end user to upload correction pages prior to granting final approval for the job. Once the user gives the Customer Service Representative the final approval, the approved pages are moved to the prepress department where they are examined for mechanical and technical issues. Proof correction charges will occur if a file is uploaded by the customer after the job has been moved to production or issues are identified by prepress when being evaluated. If revised uploads are necessary, the new page will be reproofed to you for approval or rejection.

ATTENTION: PLEASE LET YOUR CSR KNOW IF YOU ARE NOT COMFORTABLE UTILIZING THE AUTOMATIC PROOFING/PREFLIGHT. THE CSR CAN MOVE THE JOB TO OUR PREPRESS DEPARTMENT, AND THE FILES WILL BE REVIEWED THOROUGHLY FOR TECHNICAL AND MECHANICAL ISSUES. IF PREPRESS FINDS ANY ISSUES, YOU WILL BE NOTIFIED.

## Prerequisites

- Internet connection
- Browsers – Chrome, Internet Explorer 10 or newer, Firefox, Safari
- Adobe Flash Player
- Kodak Insite username and password, supplied by your CSR

## Procedure

1. Use your internet browser to navigate to [www.walsworth.com/client-tools](http://www.walsworth.com/client-tools).

2. Click the INSITE LOGIN button corresponding to the facility your project will be produced.

- Clicking the INSITE LOGIN – **MARCELINE** button will take you to [www.wpcdirect.com](http://www.wpcdirect.com).
- Clicking the INSITE LOGIN – **FULTON** button will take you to [www.wpcdirect-ful.com](http://www.wpcdirect-ful.com).
- Clicking the INSITE LOGIN – **MICHIGAN** button will take you to [www.wpcdirect-mi.com](http://www.wpcdirect-mi.com).
- Clicking the INSITE LOGIN – **WISCONSIN** button will take you to [www.wpcdirect-wi.com](http://www.wpcdirect-wi.com).
- You can bookmark these URLs for convenience.

3. Once the portal opens, enter your username and password that was provided to you by your Walsworth CSR.

- After entering your username and password, you will be directed to your account within WPC Direct. This is where you will upload final print ready PDFs, proof corrections and view screen proofs.
- **Note:** Multiple users need to access our server using separate usernames and passwords. If needed, inform your CSR and a separate username and password will be created. This gives you the ability to collaborate with multiple users at the same time when viewing the screen proofs.

### WPC DIRECT LOGIN

To upload files or proof pages, click the appropriate button below to log in to WPC Direct.

For projects printing in our **Marceline** facility:

INSITE LOGIN – MARCELINE

For projects printing in our **Fulton** facility:

INSITE LOGIN – FULTON


For projects printing in our **Michigan** facility:


INSITE LOGIN – MICHIGAN

For projects printing in our **Wisconsin** facility:

INSITE LOGIN – WISCONSIN

## Walsworth

 Username

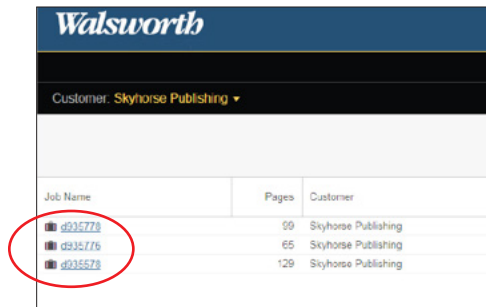
 Password

English 

☐ Remember me on this computer

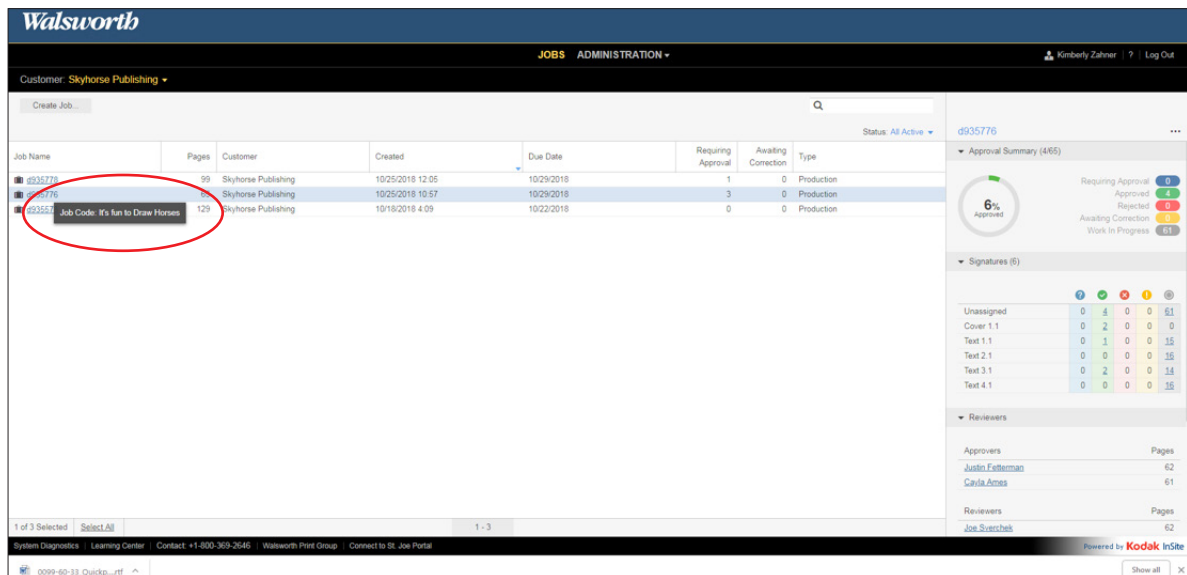
Login

- Select the job number you need to upload your files. You should have received the job number from your CSR. If your job folder is not there, contact your CSR to set up your folder for you.



Job Name	Pages	Customer
d935776	99	Skyhorse Publishing
d935776	65	Skyhorse Publishing
d935578	129	Skyhorse Publishing

- To see the job title associated with the job number, simply hover over the job number, or you can select to the right of the job number. This will show the title detail pop up as well as the summary of pages requiring approval, rejected, approved, etc.



**Walsworth**

JOBS ADMINISTRATION

Customer: Skyhorse Publishing

Create Job...

Job Name Pages Customer Created Due Date Requiring Approval Awaiting Correction Type

d935776	99	Skyhorse Publishing	10/25/2018 12:05	10/29/2018	1	0	Production
d935776	65	Skyhorse Publishing	10/25/2018 10:57	10/29/2018	3	0	Production
d935578	129	Skyhorse Publishing	10/18/2018 4:09	10/22/2018	0	0	Production

Job Code: It's Fun to Draw Horses

Approval Summary (465)

6% Approved

Requiring Approval: 0  
Approved: 4  
Rejected: 0  
Awaiting Correction: 0  
Work In Progress: 61

Signatures (8)

Unassigned	0	4	0	0	61
Cover 1.1	0	2	0	0	0
Text 1.1	0	1	0	0	15
Text 2.1	0	0	0	0	15
Text 3.1	0	2	0	0	14
Text 4.1	0	0	0	0	16

Reviewers

Approvers	Pages
Justin Fetherman	62
Carla Ames	61

Reviewers

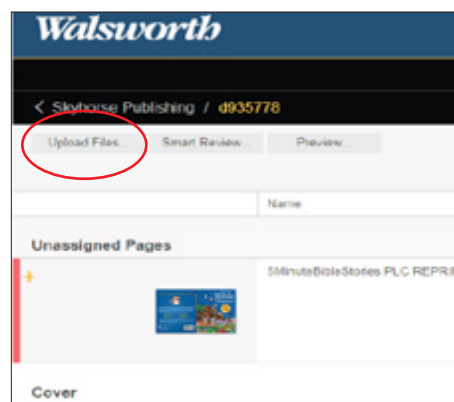
Reviewers	Pages
Joe Sverchek	62

1 of 3 Selected | Select All | 1-3

System Diagnostics | Learning Center | Contact: +1 800 369 2646 | Walsworth Print Group | Connect to St. Joe Portal

Powered by **Kodak InSite**

The screen shot below contains all the job information. This is where you will upload files. To upload, click the "Upload Files" button.



**Walsworth**

< Skyhorse Publishing / d935776



Upload Files... Smart Review Preview

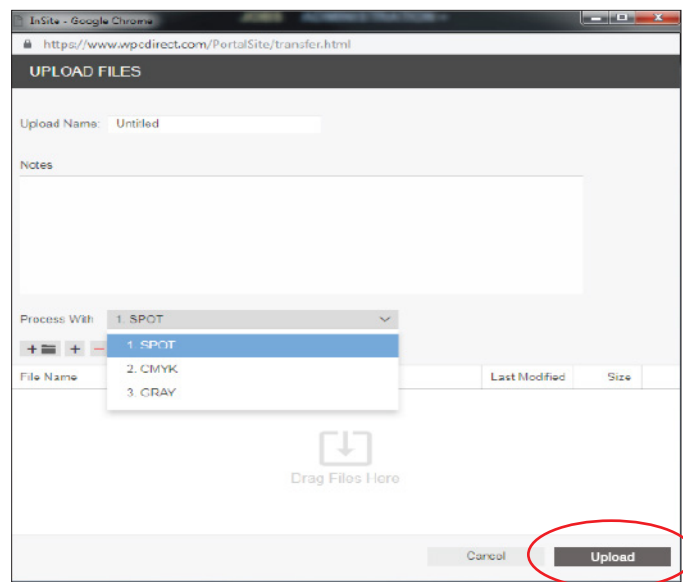
Name

Unassigned Pages

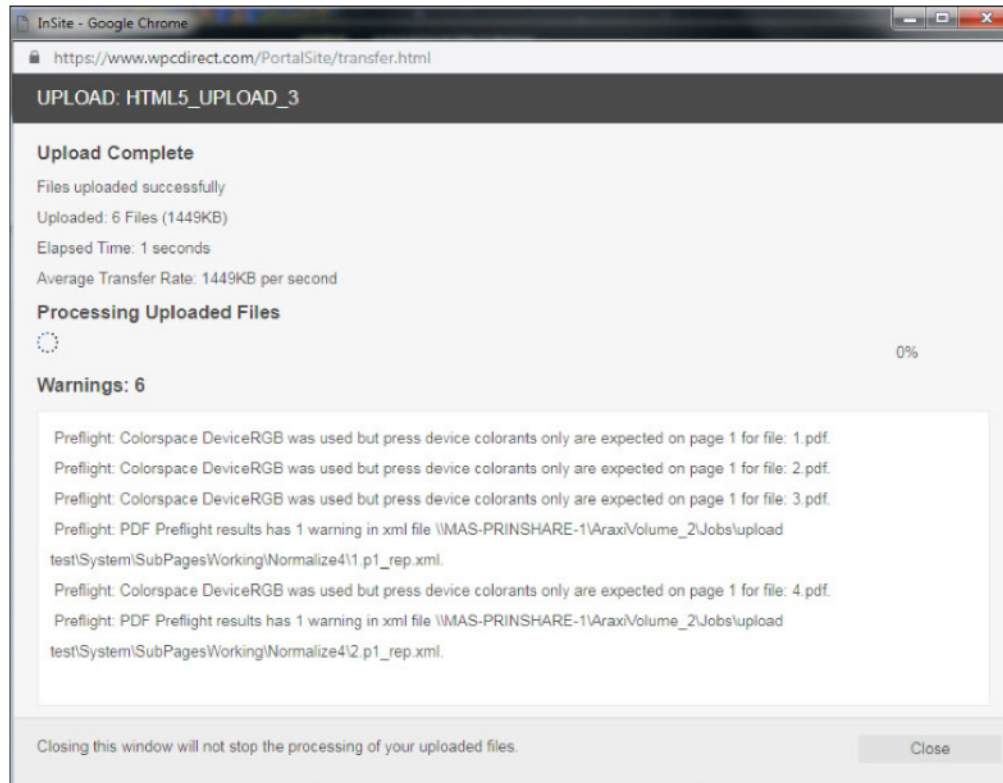
5 Minute Bible Stories PLC REPRIN

Cover

6. Once you click "Upload Files," the upload screen will appear.
- A. You can upload single-page PDF files, which are preferred, or multi-page PDFs. If you name a correction page with the same file name as the original, it will replace the rejected page. If you are uploading application and support files, you will need to compress (zip) the files prior to uploading.
  - B. The "Process With" area drives the necessary refinement according to the printing colors of the job – (CMYK, GRAY and SPOT). If the job is predominately color, choose CMYK. If the pages are all black/white, you will need to choose GRAY. If pages contain a SPOT color, you will need to choose SPOT.
  - C. In the area that says "Drag your files here," find your files/folder and drag and drop them. You can also select the  or  button, and navigate to your files/folders on your computer to select and upload. Once you have selected or dropped your files/folder, you will be able to see the list of pages you are uploading.
  - D. Click the "Upload" button.



- Automatic processing of the files takes place as the files are uploading. Online proofs are automatically generated. These include preflight reporting. Once the process is complete, click "Close." You are now ready to review your proofs in Smart Review.

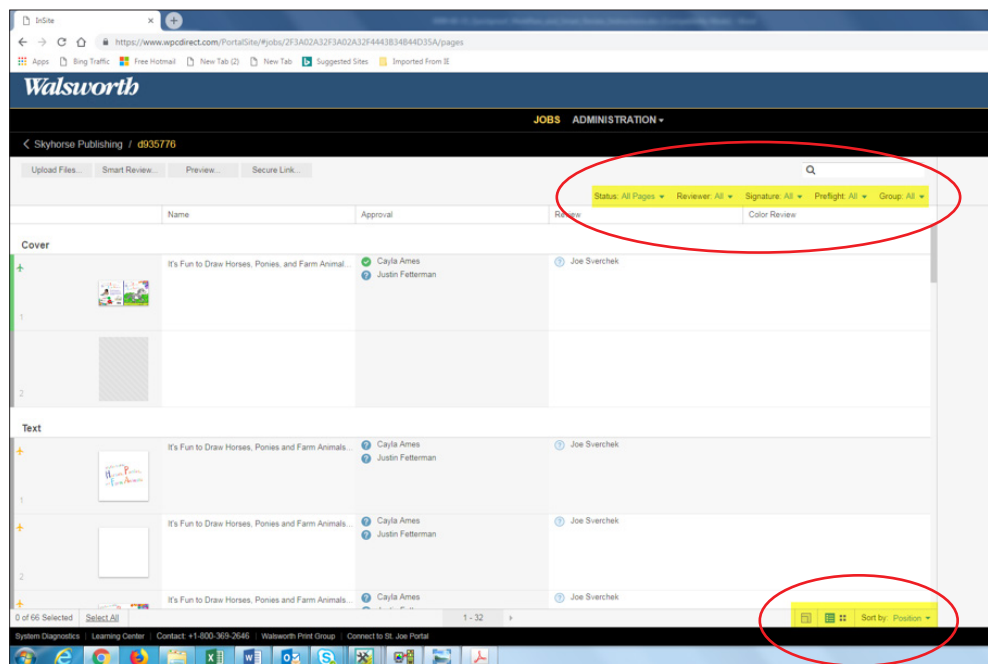


# Using Smart Review

Smart Review allows you to view your pages, annotate, approve, reject, request corrections and collaborate with other users. Being able to collaborate with your CSR and other users ensures your print product needs and expectations are met.

## Procedure

Once your files are uploaded, they are immediately processed and automatic proofs are generated, which includes preflight reporting. You will want to make sure your screen is set up as shown below and highlighted in yellow. When you click “Smart Review,” an additional browser tab will open where you can approve or reject your pages.



## THE SMART REVIEW



The Smart Review area has many tools and functions. Here are some of the terms you will need to know:

**FILES** – A thumbnail list of pages. To the right of this area, you can view your page as single page or double page spread by your choice.

**INFO** – This area includes various details to check, such as the Text Safety, Trim and Bleed boxes.

**PREFLIGHT** – This displays any preflight warnings. The preflight alerts you to warnings and errors on the supplied page being reviewed within Smart Review. While in Smart Review, you can retrieve the results under INFO on the right side of your screen by selecting the Preflight tab.

**SEPARATIONS** – Users can turn colors used in the PDF off and on.

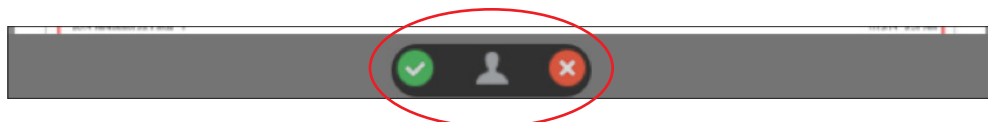
**ANNOTATIONS** – Shows notes that a user added to the page.

**COLLABORATION** – This area shows you how many people are currently on the page you are viewing. You can join their session to annotate pages together.

**CHAT** – This area will allow you to chat with other people currently on the page you are viewing.

## APPROVE OR REJECT

When reviewing a page, you can approve or reject the page right from the Smart Review screen. At the bottom of the window is an area with a green check mark and a red X. Simply select one of the options and click apply. If you select the red X, you will have the option to request a change or reject the page. You can enter notes for both approved and rejected pages.



## TOOLS

1. Move tool

2. Type tool

3. Oval tool

4. Rectangle tool

5. Line tool

6. Pen tool

7. Ruler tool

8. Horizontal Guide

9. Vertical Guide

10. Densitometer

11. Print

12. Set your preferences

13. Insite Prepress Portal help

14. Single-page View

15. Spread View

16. Compare View

17. Previous Page

18. Next Page

19. Rotate

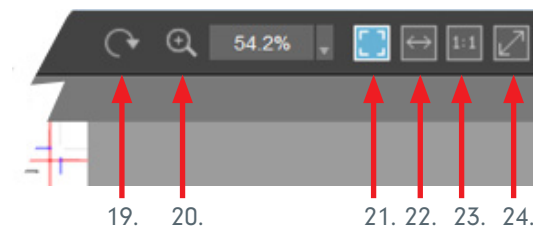
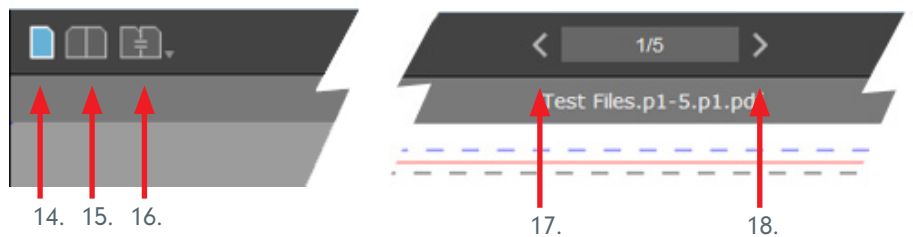
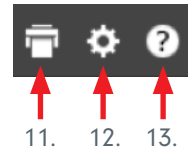
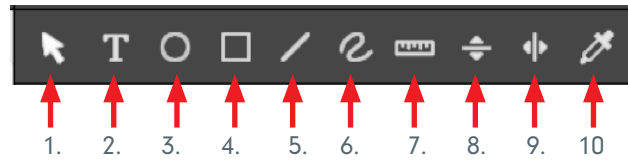
20. Zoom

21. Best Fit

22. Fit to Width

23. Actual Size

24. Full Screen

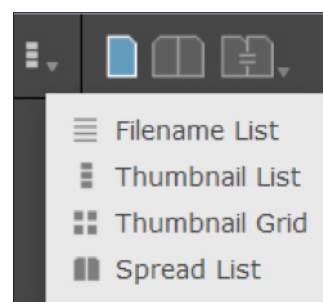




## FILES

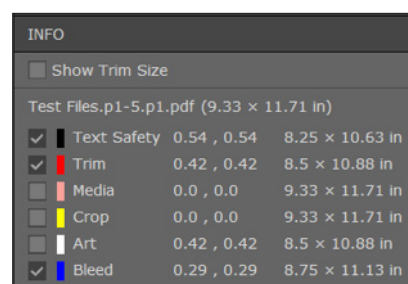
Uploaded pages show in a thumbnail format on the left side of the window, allowing you to easily jump from page to page by clicking on the thumbnail of the page you want to view.

You can change page listing format as desired. Select Filename List, Thumbnail List, Thumbnail Grid or Spread List.



## INFO

The Info box displays the size and position of Text Safety box, Trim box, Media box, Crop box, Art box and Bleed box. When viewing your pages, you will only need to have the Text Safety, Trim and Bleed boxes checked.



## PREFLIGHT

You can also review the preflight status of each page.



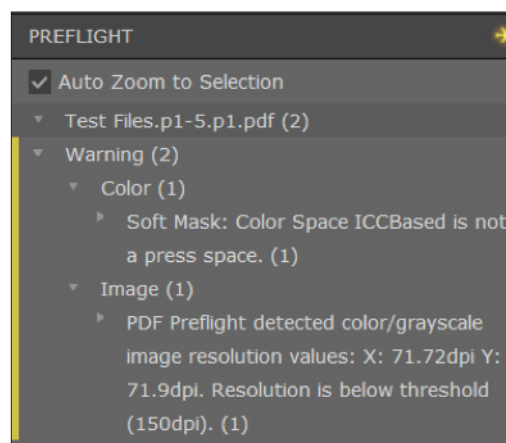
Green – The green airplane indicates that there are NO problems with the page.



Yellow – The yellow airplane indicates a caution. These are items that may affect the printing quality. Clicking the caution will display details enabling you to auto-zoom to the exact areas of the page that have been flagged.

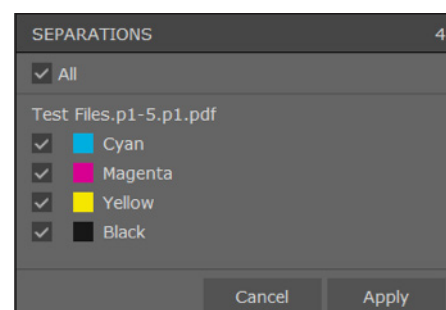


Red – The red airplane indicates an error on the page. A new page will most likely need to be resubmitted.



## SEPARATIONS

Users can turn off and on colors used in the PDF.

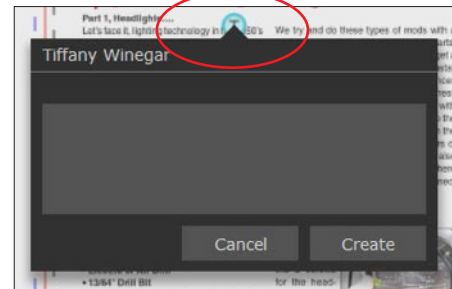
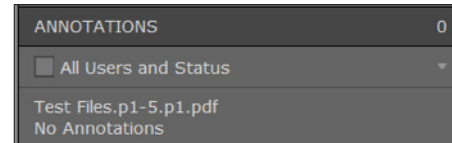


## ANNOTATIONS

Annotations show any notes a user has added to the page.

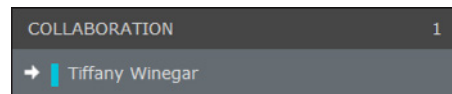
To create an annotation, select the text tool and click on the page.  
Type your note and select create.

A small T will appear that you can move anywhere on the page.  
Double click to open the annotation to read it or to make changes.



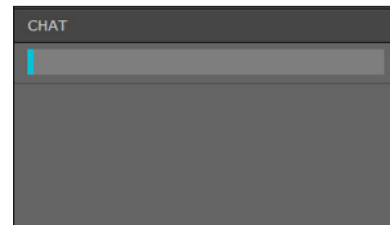
## COLLABORATION

This area shows how many people are currently on the page you are viewing. You can join their session to annotate pages together.



## CHAT

This area allows you to chat with other people currently on the page you are viewing.



## CONCLUSION

Once you let the CSR know that all pages are uploaded and approved, the job is "moved to production" via InSite function. This shuts the auto-processing off, but allows you to continue uploading. Proof correction charges will occur if a file is uploaded after the job has been moved to prepress and/or issues are identified by prepress when being evaluated. The revised or correction page will be reproofed to the customer for approval/rejection.

# *Walsworth®*

Walsworth is a service-focused, mid-tier provider of pre-print, print and post-print services to the catalog, book, magazine and association print markets. In addition to print, we provide our customers with solutions to distribute content, improve audience engagement and grow revenue. A third-generation, family-owned and managed printing company, Walsworth is also the only American family-owned publisher of yearbooks and is the 26th largest printer in the United States.



To learn more about our products and services,  
please visit us at [www.walsworth.com](http://www.walsworth.com).

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