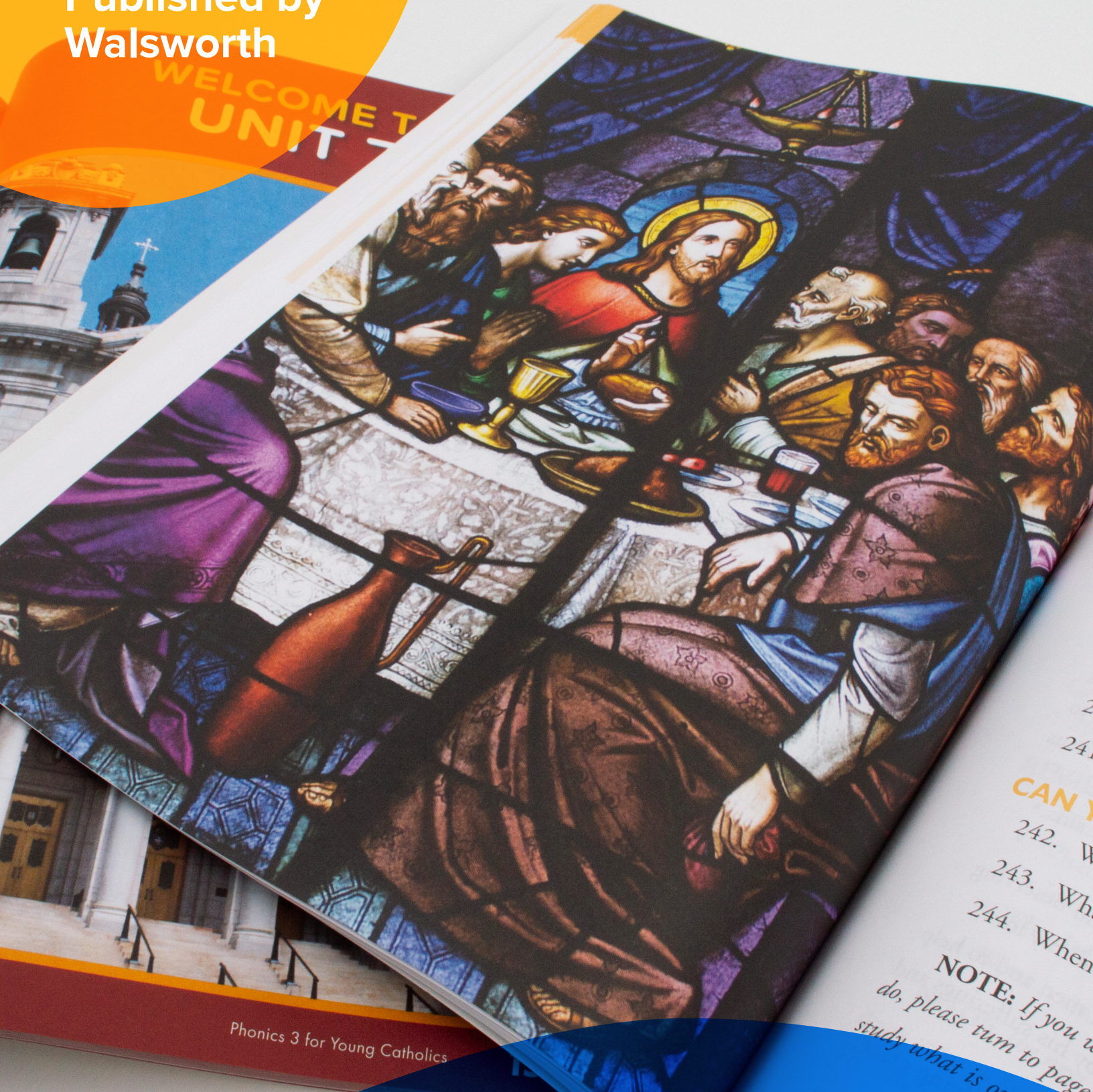


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Seton Home  
Study School

# Walsworth Steps in To Meet Unprecedented Print Demand

## Description

Seton Home Study School, a Catholic-based family business founded in 1983 by Anne Carroll, specializes in providing educational materials for homeschooling families. Seton not only runs its own school but also prints books for its needs and sells them to others. With a loyal customer base, Seton had been working with the same printing company for over 15 years before coming to Walsworth.

## Challenge

In 2020, Seton faced a significant challenge when their long-time printing partner downsized and eventually closed its doors. This left Seton without a printing company at a time when their business was experiencing unprecedented growth. The COVID-19 pandemic led to a surge in interest in homeschooling, causing Seton's business to double in volume virtually overnight. To further complicate things, the pandemic also affected paper supply chains worldwide, making it difficult to source the paper needed to print Seton's books.

## Solution

Seton recognized the need for a new printing partner and was referred to Walsworth by their former print sales representative. They reached out to Walsworth, and a partnership was born. Walsworth quickly responded to Seton's needs by issuing quotes based on samples of their work. Walsworth was able to navigate strict paper allotments to create a large backstock of paper designated solely for Seton's print projects, then rationed this supply until paper was more readily available.

## Results

Walsworth's timely response and high-quality printing services proved to be exactly what Seton needed. Despite the challenges posed by the COVID-19 pandemic and the sudden increase in demand, Walsworth was able to meet Seton's printing needs efficiently and effectively. Seton's business continued to thrive, thanks in part to their partnership with Walsworth.

## Conclusion

Walsworth's partnership with Seton Home Study School is a testament to Seton's tenacity and dedication to its mission, as well as Walsworth's commitment to our clients' success. By providing high-quality printing services and exceptional customer support, Walsworth has helped Seton navigate through a challenging period and emerge stronger than ever.

