# Walsworth Proofing Options



Walsworth Publishing Company offers a proofing solution to meet your needs. Our proofing is calibrated and profiled for our printing equipment. From traditional digital print proofs to fast, accurate online proofing. Contact your Sales Representative or Customer Service Representative for more details.



### **Content Proofs**

Content proofing provides a quality proof used as a final mechanical checking and content accuracy of your project. You can check the location of graphic and text components as well as content, margin placement, and page alignment. Page bleed and other technical items can be checked with any of our Content proofing options. While color, duotone, and black and white image is shown, it cannot be considered accurate to the final print product.

#### **Online Proofs**



Online Proofing allows you to view, collaborate, and annotate your proofs. Final approvals and revisions can be handled electronically. Powered by Kodak (Creo) Prinergy. Color, PMS, Duotones, and Greyscale are not accurate, but are representative of the final printed product. Required for some short print turnarounds.

#### Page Proofs



Page Proofs are single, backed up proofs. These proofs indicate trim area and bleeds. Proofs are bound in book form. Color, PMS, Duotones, and Greyscale are not accurate, but are representative of the final printed product.

## **Color Correct Proofs**

Color Correct - Contract style color proofs are available for your review. All process (4/C) will be represented accurately. PMS, Duotones, and Greyscale images are not guaranteed to be color accurate. IMAGE RESOLUTION is not represented at print resolution, however, image quality can be accurately assessed.



### A note about supplied customer proofs

Walsworth Publishing Company does not guarantee a press color match with any customer supplied digital color proof. If you are creating your own proofs, calibration and profiling may cause the image colors to be outside of our press color range. We can provide a Walsworth Color Correct proof to check and compare your proof.

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