

Client: American Society of Mechanical Engineers

Services: Print Management, Print, Fulfillment, Mailing

Situation:



Founded in 1880, The American Society of Mechanical Engineers (ASME) is a professional association that "promotes the art, science, and practice of multidisciplinary engineering and allied sciences around the globe" via "continuing education, training and professional development, codes and standards, research, conferences and publications, government relations, and other forms of outreach." ASME is the codes, standards and primary information source for their more than 140,000 global members. With this, ASME has the large responsibility of updating and shipping more than 34 titles of these technical manuals and documentation every two years globally – all in a relatively tight timeframe.

Solution:

Every two years, ASME updates and distributes to their members globally vital technical manuals and documents comprised of:

- 34 titles
- 125,000 copies
- 76 million print pages



ASME looks to Walsworth to print, pack and ship. The complexity is handling 90% of the order volume from start to finish within a 30-day window. In addition, Walsworth stores the remaining manuals for one-off picking, packing and fulfillment between the bi-annual updates.

Walsworth has been a trusted partner on this effort since 2013.

Interested in learning more about how Walsworth's team of experts can help you?

- See all <u>case studies and eBooks</u>,
- <u>Contact us</u> online, or
- Call us at 800-265-6795.